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**Goodbaby International Holdings Limited**

**好孩子國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1086)**

**ANNOUNCEMENT MADE PURSUANT TO  
RULE 13.10 OF THE LISTING RULES**

This announcement is made at the request of The Stock Exchange of Hong Kong Limited pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”).

The board of directors (the “**Board**”) of Goodbaby International Holdings Limited (the “**Company**”) has noted today’s increase in the price and the trading volume of the shares of the Company and wish to state that the Board is not aware of any reason for such increase. It has also come to the attention of the Company of certain newspapers articles published in Hong Kong today (the “**Articles**”) containing certain information concerning the Company. The Board has noted the statement in relation to the “double-digit increase in the Company’s overseas orders in 2012” contained in the Articles and wish to clarify that such statement should be read as “If the increasing trend of its overseas orders in the first quarter of 2012 could be sustained for the year of 2012, the Company has confidence in maintaining the increase in its overseas orders for the year of 2012 as a double-digit increase.”

The Board also confirms that there are no negotiations or agreements relating to intended acquisitions or realizations which are discloseable under Rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the directors of which individually and jointly accept responsibility for the accuracy of this announcement.

By order of the Board  
**Goodbaby International Holdings Limited**  
**SONG Zhenghuan**  
*Chairman*

Hong Kong, 10 January 2012

*As at the date of this announcement, the executive Directors are Mr. SONG Zhenghuan and Mr. WANG Haiye; the non-executive Directors are Mr. Christopher Marcus GRADEL and Ms. CHIANG Yun; and the independent non-executive Directors are Mr. Iain Ferguson BRUCE, Mr. LONG Yongtu and Mr. SHI Xiaoguang.*