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## **Goodbaby International Holdings Limited**

**好孩子國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1086)**

### **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited management accounts of the Group, it is expected that the Group will experience a decline in its net profit for the six months ended 30 June 2012 as compared with the corresponding period for the six months ended 30 June 2011.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Goodbaby International Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited management accounts of the Group, it is expected that the Group will experience a decline in its net profit for the six months ended 30 June 2012 as compared with the corresponding period for the six months ended 30 June 2011. Based on information currently available to the Company, the Board considers that such decline is primarily attributable to loss arising from change in value of the Company’s derivative financial instruments recorded in the period for the six months

ended 30 June 2012 which was caused by fluctuation of exchange rate of RMB. The Company recorded gain arising from change in value of the Company's derivative financial instruments in the period for the six months ended 30 June 2011. The derivative financial instruments are forward currency contracts which were entered into by the Company with certain counterparties for the purpose of settling such contracts on agreed dates after the date of such contracts at specified exchange rates for RMB and USD, and to mitigate as much as possible the risks of any possible fluctuation in such exchange rate after the date of such contracts.

The Company has yet to finalise the interim results of the Group for the six months ended 30 June 2012. The information contained in this announcement is only based on a preliminary assessment by the management of the Company with reference to the information currently available including the unaudited management accounts of the Group, which have not been reviewed or audited by the Company's auditors and the actual results of the Group for the six months ended 30 June 2012 may be different from what is disclosed herein. Investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2012 which is expected to be issued before end of August 2012.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Goodbaby International Holdings Limited**  
**SONG Zhenghuan**  
*Chairman*

Hong Kong, 8 July 2012

*As at the date of this announcement, the executive Directors are Mr. SONG Zhenghuan and Mr. WANG Haiye; the non-executive Directors are Mr. Christopher Marcus GRADEL and Ms. CHIANG Yun; the independent non-executive Directors are Mr. Iain Ferguson BRUCE, Mr. LONG Yongtu and Mr. SHI Xiaoguang.*