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Goodbaby International Holdings Limited

好孩子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1086)

RE-DESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Reference is made to the announcement of Goodbaby International Holdings Limited (the “**Company**”) dated 18 March 2014 and the circular of the Company dated 22 April 2014 (the “**Circular**”) in relation to the proposed re-designation of Ms. Chiang Yun (“**Ms. Chiang**”) from a non-executive director of the Company to an independent non-executive director of the Company (the “**Proposed Re-designation**”) at the Company’s annual general meeting to be held on 23 May 2014.

The board of directors of the Company (the “**Board**”) is pleased to announce that the relevant resolution to approve the Proposed Re-designation was passed at the Company’s annual general meeting held on 23 May 2014. Accordingly, Ms. Chiang has been formally re-designated as an independent non-executive director of the Company with effect from 23 May 2014.

Ms. Chiang has signed an appointment letter with the Company regarding her re-designation as an independent non-executive director of the Company commencing on 23 May 2014 for a period of three years and is subject to retirement by rotation and is eligible for re-election at least once every three years at the annual general meeting of the Company in accordance with article 108 of the Company’s articles of association. She is not entitled to receive salary but is entitled to receive a director’s remuneration in the amount of US\$33,000 per annum, according to her appointment letter with the Company.

Ms. Chiang’s remuneration has been determined by the Board based on the recommendation of the remuneration committee of the Company and with reference to the prevailing market practice, the Company’s remuneration policy and Ms. Chiang’s duties, responsibilities with the Company as well as her performance.

Save as disclosed in the Circular, Ms. Chiang did not hold any directorships in any other public companies the securities of which are listed in Hong Kong or overseas in the past three years.

Ms. Chiang does not have any relationships with other directors, senior management or substantial or controlling shareholders of the Company.

Ms. Chiang does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save for the information disclosed above, there is no information which is discloseable nor is Ms. Chiang involved in any of the matters required to be disclosed pursuant to any of the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules and there are no other matters concerning Ms. Chiang that need to be brought to the attention of the shareholders of the Company.

By order of the Board
Goodbaby International Holdings Limited
SONG Zhenghuan
Chairman

Hong Kong, 23 May 2014

As at the date of this announcement, the executive directors of the Company are Mr. SONG Zhenghuan, Mr. WANG Haiye, Mr. Martin POS and Mr. Michael Nan QU; the non-executive director of the Company is Mr. HO Kwok Yin, Eric; and the independent non-executive directors of the Company are Mr. Iain Ferguson BRUCE, Ms. CHIANG Yun and Mr. SHI Xiaoguang.