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Goodbaby

Goodbaby International Holdings Limited 好孩子國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1086)

(1) MAJOR AND CONNECTED TRANSACTION (2) ISSUE OF CONSIDERATION SHARES UNDER SPECIFIC MANDATE AND

(3) APPLICATION FOR WHITEWASH WAIVER

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement (the "Announcement") of Goodbaby International Holdings Limited (the "Company") dated 24 July 2017 in relation to the Acquisition and the Whitewash Waiver. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As stated in the Announcement, a circular (the "Circular") giving details of, among other, the Acquisition and the Whitewash Waiver will be despatched by the Company to the Shareholders on or before 14 August 2017.

As additional time is required prepare and finalise the financial information to be included in the Circular, including the statement of indebtedness of the Company. The Company expects that the Circular will be despatched on or before 8 September 2017.

An application has been made by the Company to the Executive pursuant to Rule 8.2 of the Takeovers Code for the Executive's consent to extend the latest date for despatch of the Circular to 8 September 2017. The Executive has indicated that it is minded to grant its consent for such extension.

By Order of the Board Goodbaby International Holdings Limited SONG Zhenghuan Chairman

Hong Kong, 14 August 2017

As at the date of this announcement, the executive Directors are Mr. SONG Zhenghuan, Mr. Martin POS, Mr. LIU Tongyou, Mr. Michael Nan Qu, Mr. WANG Haiye and Mr. Jan REZAB; the non-executive Director is Mr. HO Kwok Yin, Eric; and the independent non-executive Directors are Mr. Iain Ferguson BRUCE, Mr. SHI Xiaoguang, Ms. CHIANG Yun and Mr. JIN Peng.

All the Directors jointly and severally accept full responsibility for the accuracy of information contained in this announcement (except for the information relating to the Vendor or the Target Group) and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement (other than opinions expressed by the Vendor) have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.

All the directors of the Vendor jointly and severally accept full responsibility for the accuracy of the information contained in this announcement (other than relating to the Group) and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement (other than those expressed by the Group) have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.